



2017 HRCC Business Expo Sponsorship ROI

Level /Benefits	Price
BRONZE	\$500
<ul style="list-style-type: none"> ✓ Complimentary 6' Table Exhibit Space & Premium Location in Exhibit Hall with approximately 100 exhibitors and 800-1000 attendees ✓ Business Name* (or logo, space permitting) on HRCC printed materials, ads, multimedia, including: <ul style="list-style-type: none"> ○ HRCC's Expo ads in magazines, newspapers, etc. ○ 2500+ Registration Brochures ○ 3500+ Postcards & 10-20,000 Tickets ○ Exhibitor Information Packet ○ Day of Show Program Book ○ Standing Banner sign brought to all HRCC events ○ E-news promoting event to 2500 email addresses/month ✓ Send us your list! HRCC will send emailed EXPO invitations and MAIL printed postcard invites for you. Lists will be kept confidential. Lists must be received by March 25th. ✓ Free Wi-Fi ✓ 2 Tickets to HRCC's special April 20th Expo Success Breakfast " ✓ Wayfinding sponsor sign in exhibit hall ✓ Logo Ad on Power Point at Expo - Shared screen w/3 sponsors 	
SILVER – ALL OF THE ABOVE, PLUS	\$1000
<ul style="list-style-type: none"> ✓ Business Profile on HRCC social media channels ✓ 4 Tickets to April 20th breakfast ✓ Specific co-branded promo materials with YOUR LOGO to use for inviting your clients and colleagues ✓ Logo Ad on Power Point at Expo - Shared screen w/2 sponsors 	
GOLD – ALL OF THE ABOVE, PLUS	\$2500
<ul style="list-style-type: none"> ✓ LOGO on all features listed in Bronze ✓ 10' Featured Booth Space or two 6' tables ✓ Feature story on our Blog, shared in social media channels FB, Twitter & LinkedIn (could include video) ✓ Free Electricity at Expo ✓ 6 Tickets to April 20th Breakfast 	
PLATINUM – ALL OF THE ABOVE, PLUS	\$5000
<ul style="list-style-type: none"> ✓ 10' Featured Booth Space OR TWO 6' foot tables ✓ Recognition at HRCC's "Expo Success Breakfast" – Time on Mic ✓ 8 Tickets to April 20th Breakfast 	

**Prominence and size of logo used is based on level of sponsorship.*

HRCC Business Expo 2017 Sponsorship Agreement:

Please Print and Fax to: 216-397-7353 or mail to HRCC

- All sponsors must provide company logo in a **true vector PDF format**. Timely submission ensures placement in all media opportunities. **Email any formatting questions to halle@hrcc.org.**
- All other questions about the Expo should be directed to info@hrcc.org or call 216-397-7322.

Contact Name: _____

Company: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

10 word description of Business to be used in our Expo Program: _____

PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

<input type="checkbox"/> PLATINUM \$5000	<input type="checkbox"/> GOLD \$2500	<input type="checkbox"/> SILVER \$1000	<input type="checkbox"/> BRONZE \$500
<input type="checkbox"/> 10' Booth Display Space with 6' table included OR <input type="checkbox"/> Double 6' Tables	<input type="checkbox"/> 10' Booth Display Space with 6' table included OR <input type="checkbox"/> Double 6' Table	6' Table Included	6' Table Included
Free Wi-Fi	Free Wi-Fi	Free Wi-Fi	Free Wi-Fi
Free Electricity <input type="checkbox"/> Yes <input type="checkbox"/> No	Free Electricity <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Electricity \$40	<input type="checkbox"/> Electricity \$40

Total Amount Due \$ _____

Please indicate method of payment:

Check Credit Card: Visa Mastercard AmEx Discover Purchase Order

Credit Card # _____ Exp Date _____

Accepted by: Signature _____ Date: _____

- By signing this agreement, you agree to allow HRCC to use your company name and/or logo for the purposes of promoting the HRCC 2017 Business Expo. Usage will respect sponsor's brand or marketing compliance considerations of which HRCC is made aware; otherwise, HRCC has discretion over size, frequency, placement, or other use of sponsor's name/logo on 2017 Business Expo promotions.
- Sponsor's own publicity related to participation in HRCC 2016 Business Expo is by permission only, and must comply with HRCC marketing standards. Permission to use HRCC branded language or marks will be granted on an individual basis.
- Rules and regulations governing sponsor's Expo display materials and day-of-show activities are the same as for all other exhibitors. Standard exhibitor expectations will be sent to you. A full packet of information to enhance your exhibitor experience will be provided at the April 20th Expo Success Breakfast.

Return to HRCC by FAX: 216-397-7353 or MAIL to:
HRCC • 4320 Mayfield Rd. #212 • South Euclid, OH 44121