

2012 Business Expo Sponsorship ROI



at I-271/Wilson Mills Exit

Benefit	Platinum \$5,000	Gold \$2500	Silver \$1000	Bronze \$500
Complimentary Exhibit Space & Premium Location in Exhibit Hall with approximately 100 exhibitors and 800-1000 attendees	✓ 12' booth OR double 6' table	✓ 12' booth OR double 6' table	6' Table	6' Table
Logo* on HRCC printed materials, ads, multimedia, including: <ul style="list-style-type: none"> ✓ HRCC's Expo ads in magazines, newspapers, etc. ✓ 5000 Registration Brochures ✓ 5000 Postcards & 10-20,000 Tickets ✓ Exhibitor Information Packet ✓ Day of Show Program Book ✓ Standing Banner sign brought to all HRCC events ✓ Email notices promoting event to 2500 email addresses/month 	✓	✓	Where possible Company name only when space is an issue	Where possible Company name only when space is an issue
Free Electricity	✓	✓		
Free Wi-Fi	✓	✓	✓	✓
Tickets to HRCC's special March 15th Breakfast "Mastering the Art of Trade Show Networking"	8	6	4	2
Bold Listing in Day of Show Program	✓	✓	✓	✓
Air-time on Radio Spots promoting Expo	✓	✓		
Recognition at HRCC's "Mastering the Art of Trade Show Networking"	✓ 30 second commercial on Mic	✓ 15 second commercial on Mic	Verbal thank you	Verbal thank you
Ad on Power Point at Expo*	✓	Shared	Shared	Shared
Recognition On Mic at Expo	✓	✓		
Complimentary Tickets to June Business Breakfast with Kordell Norton	4	2	1	1

*In all instances, prominence and size of logo used is based on level of sponsorship



Heights-Hillcrest Regional
Chamber of Commerce
Empowering You and Your Business



HRCC Business Expo 2012 Sponsorship Agreement:

Please Print and Fax to: 216-397-7353 or mail to HRCC

- All sponsors must submit company logos in vector EPS or PDF formats. Timely submission ensures placement in media opportunities. Email any formatting questions to halle@hrcc.org. All other questions about the Expo should be directed to info@hrcc.org or call 216-397-7322.

Contact: _____ Company: _____

Address: _____ City, ST Zip: _____

Phone: _____ Fax: _____ Email: _____

10 word description of Business _____

PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

<input type="checkbox"/> PLATINUM \$500	<input type="checkbox"/> GOLD \$2500	<input type="checkbox"/> SILVER \$1000	<input type="checkbox"/> BRONZE \$500
<input type="checkbox"/> 12' Booth Display Space with 6' table included OR <input type="checkbox"/> Double 6' Tables	<input type="checkbox"/> 12' Booth Display Space with 6' table included OR <input type="checkbox"/> Double 6' Table	6' Table Included	6' Table Included
Free Wi-Fi <input type="checkbox"/> Yes <input type="checkbox"/> No	Free Wi-Fi <input type="checkbox"/> Yes <input type="checkbox"/> No	Free Wi-Fi <input type="checkbox"/> Yes <input type="checkbox"/> No	Free Wi-Fi <input type="checkbox"/> Yes <input type="checkbox"/> No
Free Electricity <input type="checkbox"/> Yes <input type="checkbox"/> No	Free Electricity <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Electricity \$40	<input type="checkbox"/> Electricity \$40

Total Amount Due \$ _____

Please indicate method of payment:

Check Credit Card: Visa Mastercard AmEx Discover Purchase Order

Credit Card # _____ Exp Date _____

To be included on our Expo Registration Brochure: Contract, Payment or Purchase Order must be received BY January 3, 2012 along with an electronic version of your company logo as noted above in order to be included in the Registration Brochures and Standing Banner. After January 3rd please email logo upon signing.

Accepted by: Signature _____ Date: _____

- By signing this agreement, you agree to allow HRCC to use your company name and/or logo for the purposes of promoting the HRCC 2012 Business Expo. Usage will respect sponsor's brand or marketing compliance considerations of which HRCC is made aware; otherwise, HRCC has discretion over size, frequency, placement, or other use of sponsor's name/logo on 2012 Business Expo promotions.
- Sponsor's own publicity related to participation in HRCC 2012 Business Expo is by permission only, and must be in compliance with HRCC marketing standards. Permission to use HRCC branded language or marks will be granted on an individual basis.
- Rules and regulations governing sponsor's Expo display materials and day-of-show activities are the same as for all other exhibitors. Standard exhibitor expectations will be sent to you. A full packet of information to enhance your exhibitor experience will be provided at the March 15th "Mastering the Art of Trade Show Networking Breakfast."

Return to HRCC by FAX: 216-397-7353 or MAIL to:
HRCC • 3109 Mayfield Rd. #202 • Cleveland Hts., OH 44118